

2011 ANNUAL REPORT



Women on the Frontlines



PEACE X PEACE

Raise Women's Voices, Build Cultures of Peace

JOIN YOUR SISTERS



ON THE FRONTLINES OF PEACE

THE PEACE X PEACE MISSION

Peace X Peace lifts and multiplies women's voices, strengthens our capacity to connect across divides, promotes leadership and gender equity, and nurtures a global network of peacebuilders in 120 countries.

PEACE X PEACE PRINCIPLES

- Sustainable peace requires women's perspectives and expertise.
- Each individual has equal standing and all have wisdom and experience to share.
- Peaceful cultures are founded on justice, equality, and cooperation.
- Open, inclusive exchanges through online communications technology lead to best solutions and actions.
- Thriving communities value the social goods we call the Pillars of Peace.

THE PILLARS OF PEACE

- Conflict Transformation • Cross-cultural Understanding • Economic Empowerment • Education
- Environmental Sustainability • Health and Well-being • Interfaith Dialogue • Justice and Good Governance

2011 HIGHLIGHTS

Women were conspicuous in all the grassroots movements that made headlines in 2011, from the Mid-East to the American Mid-West. The Liberian and Tunisian women selected for the Nobel Peace Prize embodied that energy. Like women everywhere, the women of Peace X Peace are putting themselves on the line for better lives.

Media

- Launched *Catalyst*, moving video profiles of Palestinian and Israeli women featured in the book *Sixty Years, Sixty Voices*
- Started two new columns in *PeaceTimes*, Generation Peace and Taking Action (now Kim's Corner)
- Doubled and tripled our readership and reach

Action & Advocacy

- With other members of the Civil Society Working Group, developed US National Action Plan recommendations for implementing UN SCR 1325
- Launched a mentorship program to connect seasoned peacebuilders with aspiring ones
- Honored six individuals and organizations with 2011 Women, Power, and Peace Awards

Connection Point

- Carried the diverse voices of Arab and Muslim women worldwide to 20,000 readers in 125 countries
- Garnered more comments and reposts than any of our other blogs
- Collected books, blogs, videos, and news clips in an online Resource Library
- Hosted the first of many live and virtual Dialogue Forums

See How We Grow!

- The number of unique visitors to www.peacexpeace.org rose 58% in 2011.
- Likes on our Facebook page grew by 129%.
- Referrals from Facebook to the website grew 223%.
- Referrals from Twitter to the website grew 260%.
- The number of Twitter followers grew 350%.



RAISE YOUR VOICE



SUSTAINABLE PEACE REQUIRES WOMEN'S PERSPECTIVES AND EXPERTISE.

HUNDREDS OF WOMEN AROUND THE WORLD CONTRIBUTED FIRST-PERSON PERSPECTIVES FOR VOICES FROM THE FRONTLINES ON OUR WEBSITE DURING 2011. SISTER ORGANIZATIONS LIKE ONEWORLD, WORLD PULSE, AND POSITIVE NEWS USA RE-CIRCULATED MANY TO THEIR MEMBERS, AND INDIVIDUAL BLOGGERS SENT THEM OUT TO THEIR CONSTITUENCIES.

“Now a Facebook campaign has surfaced encouraging men to beat their wives and daughters with an iqal—the black wire rope that keeps the ghutra (men’s head covering) in place—if they presume to get behind the wheel and drive a car. . . . The controversy over the jailing of Manal Al-Sharif is such an insult to Saudi women that few will be cowed into submission.”

– Sabria Jawhar, Saudi Arabia

“Twenty-five years after the EDSA Revolution, we celebrate People Power with the rest of the world, and especially with the people of Egypt, Libya, Yemen, Bahrain, and all other countries that challenged or succeeded in toppling authoritarian regimes in the years after EDSA. Happily, the list is getting longer.”

– Milet Mendoza, Philippines

“Those who suggest that we must choose between one or the other—being a citizen of the US (or any other nation) or a global citizen—are giving a false choice.”

– Cheryl Duckworth, USA

“I would like to see the flotillas as seminar spaces in the middle of the sea, where Israelis, Palestinians, and internationals could negotiate their fate until they formed a consensus. The people involved would cry and tremble and sweat and blush, and eventually understand each other’s positions.”

– Yvette Nahmia-Messinas, Israel

“We have a big fancy UN vehicle, we have blue UN vests and UN radios. But we can’t fix anything because we’re only there to observe. I wear sunglasses while I talk to the people. They make me look cool and arrogant, and I don’t need that look right now. But I can’t take them off because then I would need to explain why the UN is crying.”

– Luna Kalas, Bosnia and Herzegovina

“Allowing others to dominate the discourse about my identity, and assign meaning to who I am without my permission leaves me without a voice. There is always a space in which you can express who you are, in which you can have a say about issues that are important to you, in which you can demand that others listen—in which others WILL listen. Find that space, and use it to engage.”

– Laila Abdul-Hadi Jadallah, Palestinian, USA



SHARE YOUR POWER



EACH INDIVIDUAL HAS EQUAL STANDING AND ALL HAVE WISDOM AND EXPERIENCE TO SHARE.

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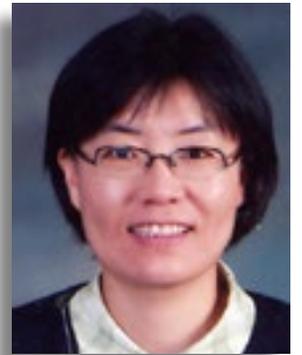
OUR DECEMBER 5TH AWARDS EVENT HONORED LOUISE DIAMOND (PATRICIA SMITH MELTON AWARD), SANDE HART OF S.A.R.A.H. (COMMUNITY PEACEBUILDER AWARD), CLAIRE CHARAMNAC, CO-FOUNDER WITH CLAIRE NAYLOR OF WOMEN LEAD (GENERATION PEACE AWARD), LAURA BOUSHNAK (PEACE MEDIA AWARD), SAHAR TAMAN (CONNECTION POINT AWARD), AND THE GLOBAL FUND FOR WOMEN, REPRESENTED BY GAY MCDUGALL (PEACE PHILANTHROPY AWARD).



“When I tested HIV positive in 2005 I was shocked. . . . Some have openly called for my exclusion from all activities in my religious community. I now believe that Allah has a purpose for me: to serve and save others. If you are not infected, you are affected, even in Muslim circles.”
- Jamilla Rhoda Katambo, Zambia

“We strongly appeal to the international community to urgently carry out food aid to North Korea. The international community should hold to humanitarian principles. We dare to say that this is what most Koreans want.”

- Jeongsoo Kim, Dialogue & Communication, South Korea



“We as Muslims should be the forerunners in the domestic violence movement, because our religion mandates us to stand for justice and to stand against oppression of any kind.”
- Salma Elkadi Abugideiri, Peaceful Families Project, USA



BE A FORCE FOR CHANGE



PEACEFUL CULTURES ARE FOUNDED ON JUSTICE, EQUALITY, AND COOPERATION.



Because of your support, 2011 was another outstanding year for Peace X Peace. The readership of our e-publications continued to increase. Our timely, insightful, inspiring articles now reach 125 countries. Women share their work and their lives in their own words, without the filters of mainstream media. Our

online community continues to engage women on issues of relevance to their communities and our world. We are living our mission of connecting across all the divides.

In 2011 we launched Connection Point to build bridges of understanding among Arab, Muslim, and Western women. With a \$50,000 grant from the UAE Embassy, we hired a part time Coordinator, established an international Advisory Council, and invited perspectives from women all over the Arab and Muslim world. This initiative could not be more timely with all that unfolded in the Arab world in 2011, as well as the urgent need to reduce stereotypes and misunderstandings here in the US.



For women and peace, 2011 was a year like no other. Three women won the Nobel Peace Prize for their effective nonviolent activism. Time Magazine chose "The Protestor" as The Person of the Year, and illustrator Shepard Fairey chose a young woman in hijab as the face of peaceful protest. And week by week, Peace

X Peace was sending out first-person stories from these women and others—strong, peaceful women working alone and together to build stronger families and communities and a saner world—to our network of thousands around the world. We lifted up the faces and voices of the women who build cultures of peace and the men who stand with them.

Some are as well known as Nobelist Leymah Gbowee. Many would have no platform for their experience or their viewpoint if it were not for Peace X Peace. Whether they're widely known or they only deserve to be, we bring them into a global space where their words and examples

Also in 2011,

- We launched a Mentorship Program that now links aspiring peacebuilders with professionals in the field across 22 countries.
- We launched the Catalyst series, Patricia Smith Melton's video interviews with Israeli and Palestinian women on the frontlines of peacebuilding.
- We hosted our annual Women, Power, and Peace Awards (see pp 6 and 7).
- We partnered with other leading international organizations to provide recommendations for US government agencies creating a National Action Plan for Women, Peace and Security to implement UN SCR 1325.
- We enhanced our advocacy efforts, writing and speaking about important pieces of legislation and increasing our engagement with UN and UNWomen initiatives.

We know that the cross-cultural relationships we build and the work we do bring us closer every year to the global tipping point where peace becomes the new norm. Please continue to invest in peace. We look forward to continuing to grow with you!

Kim Weichel, CEO

can reach a broad international audience. Our annual awards recognize these extraordinary women and generate support for their work.

Looking back from the vantage point of our 10th year, I see the many thousands of fine, sometimes invisible Peace X Peace connections that are flowing together into a cascade of actions leading to a global culture of peace. Looking ahead, I also see the challenges in our increasingly polarized nation and world. The balance is tenuous. We're determined to catalyze all global citizens to come down on the side of peace, and that makes your voice, your support, so vitally important.

Please enjoy this overview of what we achieved in 2011. Then join us in making 2012 and the years beyond the time when the arc of the moral universe curves once and for all toward a global culture of peace. Go to www.peacexpeace.org to read, comment, act, donate, and share your commitment to a better future. To all that shall be, Yes!

Gail Montplaisir, Board Chair



THE PEACE X PEACE LOGO

The Peace X Peace logo represents the balance of energies that are the parts of a whole culture. The inner circle represents peace as the wholeness out of which all life emerges. It completes itself with an outer circle of encompassing compassion. The squares represent the structural qualities of organization that support the qualities of the circles, making them real. The different color fields show how diverse cultures can keep their uniqueness — or people their individuality — while remaining beautifully in balance. The qualities of the circle are often described as feminine, as they include nurturing, birthing, creativity, but they are core qualities for both men and women. The qualities of the square are often described as masculine, as they include building, bringing into order, structuring, but these qualities are in women and men.



PARTNERS AND SUPPORTERS

Peace X Peace depends entirely on contributions from individuals, businesses, and foundations to carry out its mission of engaging, connecting, and amplifying women's voices as the most direct and powerful ways to create cultures of peace around the world. We acknowledge the generosity of these major donors in the 2011 calendar year.

\$15,000 +

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\$14,999 - \$1,000

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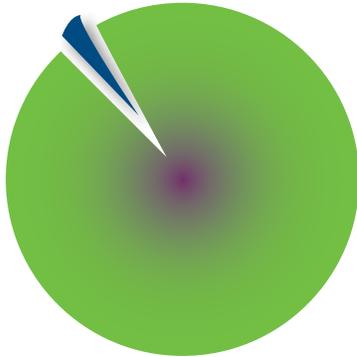
Yasmina Mrabet
Connection Point Project Manager

FINANCIAL SUMMARY

2011 Income: \$416,900
2011 Expenses: \$315,665
Year-End Surplus: \$106,890

Income

Contributions	99%	\$416,125
Other Income	>1%	\$775



BUILD A LEGACY OF PEACE!

Planned giving is one of the most effective ways to project your commitment to sustainable peace beyond your own lifetime. Designating Peace X Peace in your will can provide unrestricted support for tomorrow's peacebuilding needs.

Please call Peace X Peace at 1 877 684 3770 to let us know that you have designated Peace X Peace in your estate plan. If you prefer to restrict your gift or create an endowment, contact us to discuss your intentions.

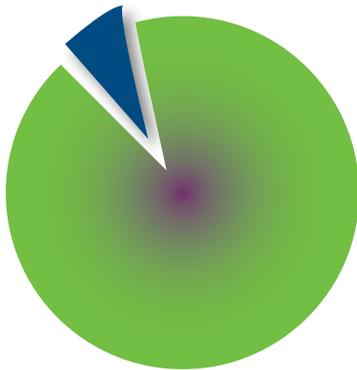
Use this simple language to designate Peace X Peace in your will:

"I give, devise, and bequeath [the sum of \$___/ or__ percentage or fraction of/ or all of my residuary estate or specified asset] to Peace X Peace, www.peacexpeace.org, with principal offices in Washington, DC, to be used in furtherance of its general charitable purposes."

Please consult your financial and estate planning advisors to learn about the many ways to leverage your charitable gifts during your lifetime and beyond it.

Expenses

Program & Admin	95%	\$299,556
Fundraising	5%	\$16,109



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