

2010 ANNUAL REPORT



Women: A Force for Change



PEACE X PEACE

Raise Women's Voices, Build Cultures of Peace

RAISE YOUR VOICE. SHARE YOUR POWER.



BE A FORCE FOR CHANGE.

THE PEACE X PEACE MISSION

Peace X Peace lifts and multiplies women's voices, strengthens our capacity to connect across divides, promotes leadership and gender equity, and nurtures the global network of peacebuilders in 120 countries.

PEACE X PEACE PRINCIPLES

- Sustainable peace requires women's perspectives and expertise.
- Each individual has equal standing and all have wisdom and experience to share.
- Peaceful cultures are founded on justice, equality, and cooperation.
- Open inclusive exchanges through online communications technology lead to best solutions and actions.
- Thriving communities value the social goods we call the Pillars of Peace.

THE PILLARS OF PEACE

- Conflict Transformation
- Cross-cultural Understanding
- Economic Empowerment
- Education
- Environmental Sustainability
- Health and Well-being
- Interfaith Dialogue
- Justice and Good Governance

2010 HIGHLIGHTS

2010 was the year Peace X Peace went 100% virtual, reducing our carbon footprint and focusing our resources on program action. A lighter, more agile organization saw significant achievements in each program area.

E-MEDIA

- The Peace X Peace Community, our newest online social network, was launched in 2010 and reached the 1500-member mark this year.
- More than 150 fresh Voices from the Frontlines were showcased on the website and sent via the Weekly Blog Digest to 1,700+ subscribers, whose tweets and cross-postings multiplied that readership many times over.

OTHER MEDIA

- *Family Circle* magazine (circulation 5 million +) featured Patricia Smith Melton, Peace X Peace, and our members in a major story in March 2010.
- In July we held a Peace Salon with an auction and a presentation on *Sixty Years, Sixty Voices: Israeli and Palestinian Women*. A documentary film featuring some of the Sixty women moved into production.

CONNECTION POINT

- We secured seed funding for the 2011 launch of this new initiative, which links Arab and Muslim women with other women across countries and cultures. We developed a Connection Point Advisory Council and hired a coordinator and a development consultant.

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SUSTAINABLE PEACE REQUIRES WOMEN'S PERSPECTIVES AND EXPERTISE.

HUNDREDS OF WOMEN AROUND THE WORLD CONTRIBUTED FIRST-PERSON PERSPECTIVES FOR *VOICES FROM THE FRONTLINES* ON OUR WEBSITE DURING 2010. SISTER ORGANIZATIONS LIKE ONEWORLD, WORLD PULSE, AND POSITIVE NEWS USA RE-CIRCULATED MANY TO THEIR MEMBERS, AND INDIVIDUAL BLOGGERS SENT THEM OUT TO THEIR CONSTITUENCIES.

“The place we start with compassionate listening is with ourselves, and it radiates out from there. In this way, we build the capacity to be greater forces for peace in the world.”

- LEAH GREEN, USA

“Peacemaking was handed down to me from my forefathers and foremothers. And as a leader in this community, it is my responsibility to pass on the peacemaking tradition.”

- BAI LIZA LLESIS SAWAY, PHILIPPINES

“My heart was pulsing as I stood in front of the 52 armed men. I said to them, “I am the Madam Assistant-Chief of Kanuk.” If I had been a man, they would have sat down and been attentive as I spoke. Instead they just stood there with their guns.

I told them, “You must know that women do not have boundaries and borders . . . Someone has been killed. I know his mother must be crying for him. His father is crying for him . . . But we can't pay for his blood with more blood.”

-SARAH ACHORU LOCHODO, KENYA

“I am a very practical and active person, so since I began to have deep inner peace, I wanted to organize ways for other people to have it too . . . So I became a pioneer, founder and president for 10 years of the Portuguese Delegation of Unipaz-International University for Peace. Over those years 3,000 people went there and many of them were transformed.”

- DALILA PAULO, PORTUGAL

“Two women's teams [Palestinian and Israeli] have rubbed shoulders and shared sweat on a basketball court. It's a win for the fans, ignitable teens who spent an evening watching their sisters, mothers and friends playing, being shellacked by an Arab team and taking it, on the whole, as good sports . . . There's room for everyone, if only we can figure out the rules of the game.”

- BARBARA SOFER, ISRAEL
(FIRST PUBLISHED IN THE JERUSALEM POST)

“Peace X Peace is a fabulous organization that provides a vehicle for women to participate in transforming our world at a global level.”

- BIRUTE REGINE, USA



RAISE YOUR VOICE.



EACH INDIVIDUAL HAS EQUAL STANDING AND ALL HAVE WISDOM AND EXPERIENCE TO SHARE.

... Highlights continued from p. 3

ADVOCACY, PARTNERSHIP, AND UN COLLABORATION

- We tracked and supported key US initiatives that impact women, including the International Violence against Women Act (I-VAWA), the Quadrennial Development Diplomacy Review, and the review of the Foreign Affairs Act.
- We collaborated on relevant UN initiatives, including the International Day of Peace (IDP 2010) and the 10th anniversary of UNSCR 1325.
- In September we celebrated IDP 2010 with a global member teleconference featuring Advisory Council member Sallama Shaker of Egypt.
- From October 1 – 3, CEO Kim Weichel and two staff members were among delegates from 47 nations at Precarious Progress: UN Resolutions on Women, Peace, and Security, Joan Kroc Institute for Peace & Justice, University of San Diego.

- In November we co-sponsored Women and War, a US Institute of Peace conference honoring the 10th anniversary of UN Security Council Resolution 1325, with more than 1,000 participants, and hosted a Peace Salon with Jacqueline St. Joan, author of *My Sisters Made of Light*.

OTHER 2010 ACTION PARTNERS INCLUDE:

- Alliance for Peacebuilding
- Code Pink
- Institute for Inclusive Security
- Institute for Multi-Track Diplomacy
- United Nations Association
- United States Institute of Peace
- Women in International Security

AWARDS

- **2010 Women, Power, and Peace Awards**
Received by author Sheryl Wu Dunn, philanthropist Caroline Firestone, community activist Anyango Jane Odongo, and the exemplary nonprofit United Methodist Committee on Relief (UMCOR).
- **Giving Voice Award from Young Playwrights Theater**
Received by Founder Patricia Smith Melton “for helping others to be heard in the world.”

“The only way for us Israelis and Palestinians to succeed as a whole is by seeing ourselves as one. Rather than separate, build walls, impose closures and embargos, we need to meet, communicate, and cooperate towards our mutual success. . . . The new paradigm of cooperation is already here. What remains is for civilians on both sides to lead, in steady proactive steps. We, women, can show the way.”

– YVETTE NAHMIA-MESSINAS, ISRAEL
(IN VOICES FROM THE FRONTLINES)

Pictured on p. 6: 2010 Women, Power, and Peace Awardees Anyango Jane Odongo, Sheryl Wu-Dunn and Cynthia F. Harvey, UMCOR. (Not Pictured: Caroline Firestone)



SHARE YOUR POWER.



PEACEFUL CULTURES ARE FOUNDED ON JUSTICE, EQUALITY, AND COOPERATION.



2010 WAS A BIG YEAR FOR PEACE X PEACE, and we appreciate all the support that helps us thrive. Women share their work and their lives free from the filters of mainstream media. Our online Community continues to engage women on issues of relevance to their communities. We are living our mission of connecting across divides. In 2010,

- With support from the UAE Embassy, we launched the Connection Point initiative, hired a Coordinator, established an international Advisory Council, and invited articles from Arab and Muslim women everywhere. With all that has unfolded in the Arab world as well as the need to reduce stereotypes and misunderstandings here in the US, this initiative could not be more timely.

- We hosted our annual Women, Power, and Peace Awards, honoring leaders for their support of schools and clinics for

Afghan women and girls, for mobilizing 800 slum women across 43 tribal communities in Kenya during the post-election violence, for work that alleviates human suffering in more than 80 countries, and for a call to action for women and girls everywhere. (See pages 6 and 7.)

- We developed partnerships with leading DC-area organizations, collaborating on initiatives like the Women and War conference honoring the 10th anniversary of UN SCR 1325.
- We enhanced our advocacy, writing and speaking about important pieces of legislation and increasing our engagement with the United Nations.

Our Pillars of Peace (page 3), remain at the core of it all. We know that the cross-cultural work we do brings us ever closer to the global tipping point where peace becomes the new norm.

Because of your support, 2010 was an outstanding year. Progress in 2011 has already exceeded expectations. Please continue to invest in peace. We look forward to growing with you.

KIMBERLY WEICHEL, CEO



PEACE X PEACE WAS FOUNDED as an early IT platform to connect women across cultures and support their direct personal conversations. Our goal was to build peace—piece by piece—by strengthening the voices of women, sharing women’s wisdom, and bridging misunderstanding and fear through friendship and cooperation. That was in 2002.

Our goal is still the same but today’s needs are different. The block to thriving, peaceful cultures is no longer a technology gap but a wisdom gap. Recognizing this, in 2010 we shifted our focus from the technology that provided the first social network for women’s peace conversations into being a wisdom provider of women’s firsthand experience and knowledge to our subscriber base and the world.

At the end of 2010 we launched our Connection Point initiative to raise the voices of Arab and Muslim women—and worldwide readership rose by 178% percent in the first quarter of 2011 alone.

At www.peacexpeace.org, women from Afghanistan, Kenya, Bahrain, Palestine, Israel, the US, and 114 other countries educate the world about what is happening in their communities and cultures. They blog about what they know, believe, and experience. We are the interactive global forum where women at all levels of societies—citizen journalists, activists, and those who just happen to be where the news is happening—share their truth, their work for the vital pillars of peace, and their solutions to conflict.

In 2010, we re-dedicated ourselves to bringing women into the global exchange of information and into decision-making processes. We advocate for the rights of all women and strengthen the voices of all women, especially those whose lives are a call for peace. We are honored to be able to provide women’s wisdom to the world

PATRICIA SMITH MELTON, FOUNDER

BE A FORCE FOR CHANGE.



PARTNERS AND SUPPORTERS

Peace X Peace depends entirely on contributions from individuals, businesses, and foundations to carry out its mission of engaging, connecting, and amplifying women's voices as the most direct and powerful ways to create cultures of peace around the world. We acknowledge the generosity of these major donors in the 2010 calendar year.

\$5,000+

Vanguard Charitable Endowment
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United Arab Emirates

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Alternative Gift Markets
Kain Family Partnership

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\$1,000-\$4,999

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CONNECTION POINT PROJECT
MANAGER

Abigail Smith
OUTREACH AND ADMINISTRATION
MANAGER

Caroline Anderson
EDITOR AND COMMUNITY
MANAGER



THE PEACE X PEACE LOGO

The Peace X Peace logo represents the balance of energies that are the parts of a whole culture. The inner circle represents peace as the wholeness out of which all life emerges. It completes itself with an outer circle of encompassing compassion. The squares represent the structural qualities of organization that support the qualities of the circles, making them real. The different color fields show how diverse cultures can keep their uniqueness — or people their individuality — while remaining beautifully in balance. The qualities of the circle are often described as feminine, as they include nurturing, birthing, creativity, but they are core qualities for both men and women. The qualities of the square are often described as masculine, as they include building, bringing into order, structuring, but these qualities are in women and men.



FINANCIAL SUMMARY

2010 Income: \$604,971
2010 Expenses: \$374,840
Year-End Surplus: \$230,131
(carried over to 2011)

BUILD A LEGACY OF PEACE!

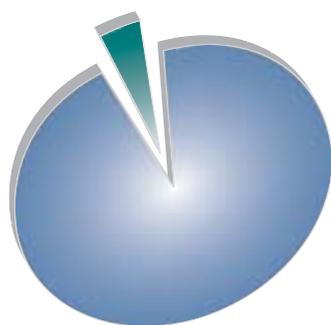
Planned giving is one of the most effective ways to project your commitment to sustainable peace beyond your own lifetime. Designating Peace X Peace in your will can provide unrestricted support for tomorrow's peacebuilding needs.

Please call Peace X Peace at 1 877 684 3770 to let us know that you have designated Peace X Peace in your estate plan. If you prefer to restrict your gift or create an endowment, contact us to discuss your intentions.

Use this simple language to designate Peace X Peace in your will:

"I give, devise, and bequeath [the sum of \$___/ or ___ percentage or fraction of/ or all of my residuary estate or specified asset] to Peace X Peace, www.peacexpeace.org, with principal offices in Washington, DC, to be used in furtherance of its general charitable purposes."

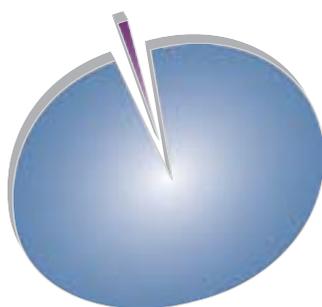
Please consult your financial and estate planning advisors to learn about the many ways to leverage your charitable gifts during your lifetime and beyond it.



Income

96% Contributions
\$591,336

4% Other Income
\$13,635



Expenses

99% Program & Administration
\$370,454

>1% Fundraising
\$4,386

PEACE X PEACE
1776 I STREET NW, 9TH FLOOR, WASHINGTON DC, 20006 USA
P: +1 877 684 3770, E: INFO@PEACEXPEACE.ORG
WWW.PEACEXPEACE.ORG

Design by Jamie Payton - Photography & Design, www.jlpayton.com

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